



TOP 10 MOMENTS IN 4LIFE[®] SCIENCE

4Life's commitment to science has impacted thousands of individuals with innovations in product development and an opportunity to share one of the highest levels of immune system support with people around the world. Since 1998, we have experienced a myriad of top moments. Take a look at 10!

1. HEALTH SCIENCES ADVISORY BOARD

Along with its commitment to science through an in-house Research and Development department, 4Life reached out to professionals throughout the health community to create the Health Sciences Advisory Board (HSAB). The HSAB plays an integral part in 4Life's ongoing product research and development. It's among the most sophisticated industry boards of its kind, comprised of leading physicians, biochemists, immunity experts, nutritionists, product formulators, and world-renowned experts in transfer factor science.

2. TARGETED TECHNOLOGY

In 2002, 4Life obtained a new patent on sourcing transfer factor molecules from chicken egg yolks and introduced Targeted Transfer Factor®. 4Life's Targeted Transfer Factor Products focus the immune system benefits of 4Life Transfer Factor and other system-specific nutrients to provide a more personal level of health support.

3. THE POKROVSKY AWARD

For their contribution in the field of micronutrition and development of the "Hierarchy of Human Health" concept, 4Life Chief Scientific Officer Calvin McCausland and President of Eurasia Emma Oganova were honored with the Russian Federation's Pokrovsky Award. Dr. Victor A. Tutelian, one of Russia's most eminent scientists and member of the World Health Organization (WHO), traveled to the United States to personally present this distinguished award.

4. PHYSICIANS, DESK REFERENCE

In 2003 distributors first saw 4Life Transfer Factor Products listed in the *Physicians' Desk Reference: For Nonprescription Drugs*,

Dietary Supplements, and Herbs (PDR). In 2008, this professional listing continues to give 4Life Transfer Factor Products an additional boost in the scientific community and helps strengthen every distributor's position as a leader in the distribution of Transfer Factor Products.

5. SCIENTIFIC STUDIES

To determine the power of 4Life Transfer Factor Advanced Formula Products, researchers Calvin McCausland Ph.D. and Emma Oganova, M.D. designed a study to test Natural Killer (NK) cell activity. Dr. Anatoli Vorobiev at the Russian Academy of Medical Science directed his team in the independent testing, using double-blind cytotoxicity testing.

Results of this study conclusively demonstrated the ability of 4Life Transfer Factor to boost NK cell activity by 283 percent and of 4Life Transfer Factor Plus to propel NK cell activity to a remarkable 437 percent above normal immune response.

6. METHODOLOGICAL LETTER

After exhaustive studies conducted by the Russian Academy of Medical Sciences involving 4Life Transfer Factor, the Russian Federation released a Methodological Letter. This document not only authorizes, but also encourages healthcare professionals in Russia to use 4Life Transfer Factor products in their practices.

7. WORLD'S FIRST

In 2005, distributors rode the river of life, celebrating 4Life's success in stabilizing transfer factor molecules in liquid form and launching the world's first Transfer Factor

liquid dietary supplement. 4Life Transfer Factor RioVida® was the first and only product to date to be simultaneously launched in every market where 4Life Products are registered.

8. BLOKHINA AWARD

In 2006, 4Life Chief Executive Officer David Lisonbee was inducted into the Russian Academy of Medical and Technical Sciences. He was also the recipient of the 26th I.N. Blokhina Award, an international award that recognizes excellence in the biotechnology field. Past recipients include the director of Cambridge University's Institute of Biology and the director general of the Avicenna Medical Center in Moscow.

9. A NEW REVOLUTION

Just when everyone thought the science behind 4Life Transfer Factor Products was at its peak, 4Life raised the bar once again with its discovery of the immune system power in nanofraction molecules and the development of Tri-Factor™ Formula. Through this revolutionary product innovation, people around the world now benefit from comprehensive boosting and balancing immune system support that includes the intelligence of 4Life Transfer Factor and the intuition of NanoFactor™.

10. ANTIDOPING CERTIFICATE

In 2007, 4Life continued to define the cutting-edge of immune-system science, receiving documentation from the Federal Anti-Doping Center in Moscow, Russia, that admitted 4Life Transfer Factor for use by Olympians in practice, training, and competition.

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